

GUIDELINES FOR SUCCESSFUL OUTPUT OF ELECTRONIC FILES AT THINK

Think supports native application files for text and cover documents created with the most current version of Quark Xpress (6.5 or higher), PageMaker (PC only), and InDesign (CS2 or higher), plus PhotoShop, Illustrator, and Freehand for graphics.

- For text, we prefer to receive PDF files with application files submitted for backup.
- For color components (covers, dust jackets, casesides, and inserts, etc.), we prefer to receive native application files but can also accept PDF files ready for print production (including the correct spine bulk, bleeds, CMYK conversions, etc.).

All fonts used to build the document, including those used in graphics, should be submitted along with the native application files. Be sure to include both the screen and printer fonts.

All graphics used to build the document should also be submitted with the native application files. Acceptable graphic file formats are TIFF and EPS. To prevent further image degradation, files such as PICT and JPEG should be converted to TIFF or EPS before importing them. RGB color images should be converted to CMYK.

Two color text documents should include only elements built using one or the other or both of the two colors—not RGB, CMYK, or additional Pantone colors.

When submitting files, copy onto the media or upload only what is needed for output (no older versions of files, etc.).

We recommend that current edit, color proofs, or laser copies that you have output, reviewed, and approved accompany your PDF files.

The hard copy prepress proofs we provide for color components are Oris color managed inkjets. The hard copy prepress proofs we provide for one and two color text pages are lasers output from Rampage ripped (ROOM) data. Soft proofs are also available and recommended when the primary function of the proof is to check for content and/or placement.

To digitize supplied as well as stored film, we are using our Eskofot, EskoScan 2636S flatbed CCD scanner. The Eskofot is a hi-res copy dot scanner. Digital “type” captured with our scanners is not “editable”. To reproduce CRC (hard copy), we digitize images using our Epson GT 3000 scanner. Four-color separations and hi-res black/white scans from continuous tone art are produced on our Microtek ScanMaker 9800 XL.

Send your files on any of the following media: CD-R, CD, DVD-R, DVD-RAM, or post to our FTP site. Note: binhexing or compressing is necessary when telecommunicating Mac files.

If you are a first time publisher, new to Think, or have an unusual project, we strongly recommend that we test a sample of your file well in advance of completing the final “print ready” PDF file.