

As of January 1, 2007 13 digit bar codes are required. To make your job easier, Think can create your bar code. Please provide your 13 digit ISBN including the appropriate dashes along with the other requested information on the form below.

Customer Name: _____

Title / Think Inc. Job Number: _____

13 Digits required plus appropriate dashes: _____
Example: 978-0-12345-678-9

1.) What type of bar code is necessary for your book?

ISBN Bar Code with no add-on

Attached Adjusted

Attached: the ISBN number is justified to the left above the bar code.

Adjusted: the ISBN number is justified left and right above the bar code.



13-Digit Bar Code with no Add-on\Attached

ISBN Bar Code with 2 digit add-on: __ __

Attached Adjusted



13-Digit Bar Code with 2 digit Add-on\Attached

ISBN Bar Code with 5 digit add-on: 5 _____ or 90000

Attached Adjusted



13-Digit Bar Code with 5 digit Add-on\Attached

UPC-A General Bar Code

UPC #(11 digits required): _____



UPC Bar Code

2.) Are quiet zone indicators required? (</>) Yes No

3.) Do you want the human readables to display other than in the default font and/or style shown above?

Specify copy, font, size and style: _____

4.) Any additional text to appear other than human readables?

Specify copy, font, size and location: _____

5.) Where on the printed cover is the bar code to appear? C-1 C-2 C-3 C-4

Margins from edge of book to edge of the bar code: _____ Top _____ Bottom _____ Left _____ Right

6.) What size is the bar code? Default Other (W" x H") : _____

7.) What color is the bar code? Black Other: _____ Is color scannable? Yes No

8.) Would you like a digital copy of the bar code sent to you? N/A Disk E-mail FTP site

E-mail \ FTP site address: _____