

Think offers a digital solution for your needs!

Think's Digital Advantage

Whether you require 24 or 24,000 copies of a title, Think can deliver the quantity you need and the quality you expect. From printing advance reader copies (ARCs) to end-of-life print runs, Think has your demand curve covered. We can print as few as 24 copies on our Océ 6160 digital printer or switch over to one of our offset presses when more than a few hundred books are what you need. No need to reformat files to fit different printing devices, or issue new packaging and shipping requirements to different vendors, or compromise the size and quality of your books. Keep it simple, keep it at Think.

■ *Lower Prices* ■ *Shorter Schedules* ■ *Express Service options* ■ *Quote and order online*

Benefits

- Incremental profit
- Lower investment in inventory and improve cash flow
- Reduce waste from obsolescence
- Less risk in printing decisions
- Meet customer demand for titles that might otherwise go out of print
- One stop shop for book printing means more time to focus on publishing/selling books

Digital Short Run Advantages for You

- Multiple print options and a single fulfillment solution under one roof.
- Get your estimates and place your orders online, 24/7.
- No need to compromise on your trim size to fit the printer's equipment, we can deliver the exact size you want.
- Maintain color consistency on your covers from one job to the next. All covers, regardless of the quantity ordered, are printed on an offset press at no extra cost.
- Select from our FSC and SFI certified sheets, white or off-white, including 30% PCW options.
- *Green digital printing:* Our Océ VarioPrint 6160 digital printer's advanced environmentally friendly design is virtually ozone free, operates at a low temperature, and uses far less energy than other digital printing systems.
- For DSR jobs, go from "files at Think" to "books out the door" in five business days. Ask about our *Express Delivery Service* if you need your books sooner.

For more information about our capabilities, please contact your Sales Representative or Customer Service Representative today.